

2025 NSMMS and CRASTE Sponsorship Packages

NSMMS & CRASTE Sponsorship Packages	\$30,000	\$25,000	\$20,000	\$15,000	\$10,000	\$7,500	\$5,000	\$3,000
	Palladium	Platinum	Gold	Silver	Cobalt	Copper	Bronze	Iron
In Person Event Amenities								
Recognition of Function or item (includes signage on-site if applicable). <i>If onsite recognition packages run out, new sponsors will be listed as a level sponsor without recognition of a particular function.</i>	Onsite Recognition Options (choose one): - Tuesday Reception - Combination of Lower Package Recognition Options Totaling \$30,000	Onsite Recognition Options (choose one): - Wednesday Reception - Combination of Lower Package Recognition Options Totaling \$25,000	Onsite Recognition Options (choose one): - Monday Reception - Combination of Lower Package Recognition Options Totaling \$20,000	Onsite Recognition Options (choose one): - Audio Visual - Small Business Forum - Combination of Lower Package Recognition Options Totaling \$15,000	Onsite Recognition Options (choose one): - Lanyards - Faraday Bags - Tue Continental Breakfast - Wed Continental Breakfast - Printed Program - Combination of Lower Package Recognition Options Totaling \$10,000	Onsite Recognition Options (choose one): - Mon Continental Breakfast - Thu Continental Breakfast - Tue Afternoon Break - Wed Afternoon Break - Combination of Lower Package Recognition Options Totaling \$7,500	Onsite Recognition Options (choose one): - Mon Afternoon Break - Thu Afternoon Break - Mon Mid-Morning Coffee - Tue Mid-Morning Coffee - Wed Mid-Morning Coffee - Thu Mid-Morning Coffee - Grand Prize Give-Away	Onsite Recognition Options (choose one): - Mon Speaker Breakfast - Tue Speaker Breakfast - Wed Speaker Breakfast - Thu Speaker Breakfast
Complimentary Exhibit Booth	Two	Two	Two	One				
Complimentary Full Access Registration	Four	Three	Two	One	One			
Complimentary Digital Proceedings	Six	Five	Four	Two	Two	One		
Complimentary Exhibit Area Only Registration	Three	Three	Two	Two	One	One		
Week of Banner Ad time on the event website (You choose the weeks)*	Eleven weeks	Nine weeks	Seven weeks	Five weeks	Three weeks	Two weeks	One week	One week
Sponsor feature highlight in email blast to Database (~25,000 persons)*	Four (100,000 impressions)	Three (75,000 impressions)	Two (50,000 impressions)	Two (50,000 impressions)	One (25,000 impressions)	One (25,000 impressions)	One (25,000 impressions)	
Sponsor Listing by Level in email blasts to Database (~25,000 persons) - Estimate of 12 eblasts totaling 300,000 impressions*	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Ad in the program	Center Spread Plus Full	Spread Plus Half	Spread	Full	Full (Spread for Printed Program Package)	Half	Half	
Sponsor recognition by level at start of technical sessions each day	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Award certificate presented for sponsorship at Reception or Other Key Time in Program	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Priority Scheduling with Side Meeting Rooms	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Recognition on Signage at event	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Logo featured in footer carousel on all pages of website	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Recognition on the event website sponsor page by level	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Recognition in the printed program in the sponsor section by level	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Recognition in the proceedings by level	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Virtual Event Amenities								
If the event is held virtually due to COVID or other complications, sponsors will receive the following amenities in lieu of the ones listed above under In Person Event Amenities.	Palladium	Platinum	Gold	Silver	Cobalt	Copper	Bronze	Iron
Complimentary Registration	Nine	Seven	Five	Three	Two	One		
Digital Proceedings	Nine	Seven	Five	Three	Two	One		
Week of Banner Ad Time on Website (You choose the weeks)*	Thirteen weeks	Eleven weeks	Nine weeks	Seven weeks	Five weeks	Three weeks	Two weeks	Two weeks
Sponsor feature highlight in email blast to Database (~25,000 persons)*	Four (100,000 impressions)	Three (75,000 impressions)	Two (50,000 impressions)	Two (50,000 impressions)	One (25,000 impressions)	One (25,000 impressions)	One (25,000 impressions)	
Sponsor Listing by Level in email blasts to Database (~25,000 persons) - Estimate of 12 eblasts totaling 300,000 impressions*	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Ad in the Program	Center Spread Plus Full	Spread Plus Half	Spread	Full	Full	Half	Half	
Sponsor recognition at start of technical sessions each morning & during all breaks - With visual slide showing logo and sponsorship level - Estimate a minimum 180 - 200 minutes of looping slide deck time over event (per track)	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Full Slide Ad in Looping slide deck in all tracks at all breaks on a given day - Estimate a minimum of 10 - 15 minutes of looping slide deck time per break (2 - 3 breaks per day)	4 Days	4 Days	3 Days	2 Days	2 Days	1 Day	1 Day	
Logo featured in footer carousel on all pages of website	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Recognition on the event website sponsor page by level	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Recognition in the digital program in the sponsor section by level	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Recognition in the proceedings by level	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Award Certificate for Sponsorship	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes

* Amenities given in this category depend on time of entry as a sponsor. Late entries may not receive full benefits due to time left before event.